

## BRIEFCASE

### Berry's staff finishes training

Berry's Garden Center is a 2010 Proven Winners Certified Garden Center.

Through the iGarden program, the owners and employees are provided with plant selling tips, customer service tools and merchandising techniques to help them better serve consumers in helping them select and grow the right Proven Winners plant varieties for their individual gardening needs.

As a 2010 Certified Garden Center, Berry's Garden Center employees completed a video training program and test, which evaluated their plant knowledge, customer service skills and merchandising techniques.

